



Corporate Ticket Index Shows 45% Increase From Early 2009 to 2010 in Ticket Utilization

LOS ANGELES (April 27, 2010) – TicketOS (www.ticketos.com), a corporate ticket solution provided by Razorgator.com, the worldwide leader in on-demand sports and event ticket management software and services, today released its latest corporate ticket index showing corporate ticket use for 1st quarter 2010. The index tracks key metrics regarding corporate ticket utilization and illustrates the use of corporate-owned inventory across all of North America. For the time period of January through April 2010, the venues had 68% utilization, which is up 45% from the same period in 2009. The corporate ticket utilization trend continues to rise year over year.

“Utilization numbers came in slightly higher than expected and the data points continue to demonstrate corporations are entertaining more frequently than they did a year ago,” said John Wallace, General Manager of TicketOS. Club and stadium seating averaged 74, while suite seats averaged 66% for the period.

TicketOS manages corporate owned sports and entertainment tickets for nineteen Fortune 1000 companies including six of the Fortune 50, and manages season and sponsorship tickets on behalf of corporations in over 325 venues and teams across North America.

The TicketOS web application continues to prove itself as a critical spend management tool for companies. Corporations have automated expense management practices for airfare, hotel, and business meals so controlling spending for tickets is a natural progression for them. “Five Fortune 1000 clients joined the TicketOS family since January and each of them has the same goal to centralize and consolidate enterprise-wide spending,” added Wallace.

According to Wallace, the following venues showed above average corporate-owned ticket volumes and utilization rates:

Venues With The Largest Corporate Season Ticket Volume	
1	Madison Square Garden (New York)
2	Verizon Center (Washington, DC)
3	Staples Center (Los Angeles)
4	TD Garden (Boston)
5	Prudential Center (New Jersey)
6	American Airlines Center (Dallas)
7	United Center (Chicago)
8	Phillips Arena (Atlanta)
9	Fenway Park (Boston)
10	Auto Club Speedway (Fontana, CA)

Venues With the Highest Corporate Season Ticket Utilization	
1	Bell Centre (Montreal)
2	Angel Stadium (Anaheim)
3	Carrier Dome (Syracuse)
4	US Airways Center (Phoenix)
5	Pepsi Center (Denver)
6	TD Garden (Boston)
7	American Airlines (Miami)
8	Busch Stadium (St Louis)
9	Quicken Loan Arena (Cleveland)
10	Daytona International Speedway (Daytona)

Over the winter months TicketOS realized unusually high utilization rates from collegiate sports ranging well over 85% across most venues. Specifically college basketball across all the major conferences was strong.

(more)

About TicketOS

TicketOS is a SAAS that delivers real-time visibility into a corporation's ticket inventory in order to allocate, track and utilize tickets more efficiently and effectively than ever before and allows companies to maximize their investment in sports and entertainment sponsorships. In addition, the TicketOS offers employee purchase programs, digital ticket options, and secondary market access to tickets. For more information and a program demonstration, visit www.TicketOS.com, e-mail sales@TicketOS.com, or call 1-800-367-8497.

About Razorgator.com

Razorgator.com is the leader in Hard-To-Get[®] tickets for sports and entertainment events worldwide. Razorgator Interactive Group, which operates Razorgator, PrimeSport, and TicketOS, is a privately-held company headquartered in Los Angeles, California, with offices in Atlanta, Dallas, Phoenix, and India. Official partnerships with professional sports organizations include several NFL teams, the NCAA Men's Division I Basketball Championship Tournament, NCAA Men's Final Four, NCAA Women's Final Four[®], NCAA Men's College World Series[®], NCAA Men's Frozen Four[®], Rose Bowl[®], and UFC[®]. For more information, visit www.razorgator.com or call 1-800-542-4466.

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