



## Corporate Ticket Index Shows 28% Increase From November 2008 to 2009 in Ticket Utilization

**LOS ANGELES (December 3, 2009)** – TicketOS ([www.ticketos.com](http://www.ticketos.com)), a corporate ticket solution provided by [RazorGator.com](http://RazorGator.com), the worldwide leader in on-demand sports and event ticket management software and services, today released its November corporate ticket index. The index, which tracks key metrics regarding corporate ticket utilization, shows the utilization of corporate owned inventory across all North America venues was 67% for November 2009, which is up 28% from November 2008. The corporate ticket utilization trend continues to rise year over year.

“Similar to October results, I am pleased to see the year over year increase”, said John Wallace, General Manager of TicketOS. Club and stadium seating averaged 70% while suite seats averaged 64% for October. November results represent the majority of NHL and NBA tickets as both leagues are in the second month of their respective seasons. “The TicketOS application provides ROI that is invaluable to our corporate clients and the proof is in the monthly results,” added Wallace.

TicketOS manages corporate owned sports and entertainment tickets for fifteen Fortune 500 companies including six of the Fortune 50, and manages season and sponsorship tickets on behalf of corporations in over 300 venues and teams across North America.

According to Wallace, the following venues showed above average corporate owned ticket volumes and utilization rates:

Venues With The Largest Corporate Season Ticket Volume	
1	Madison Square Garden (New York)
2	Staples Center (Los Angeles)
3	Verizon Center (Washington, DC)
4	Prudential Center (New Jersey)
5	TD Garden (Boston)
6	American Airlines Center (Dallas)
7	Giants Stadium (New Jersey)
8	Cowboys Stadium (Dallas)
9	Phillips Arena (Atlanta)
10	United Center (Chicago)

Venues With the Highest Corporate Season Ticket Utilization	
1	Superdome (New Orleans)
2	M&T Bank Stadium (Baltimore)
3	Cowboys Stadium (Dallas)
4	Georgia Dome (Atlanta)
5	Invesco Field (Denver)
6	Soldier Field (Chicago)
7	Land Shark Stadium (Miami)
8	Nassau Coliseum (Long Island)
9	Giants Stadium (New Jersey)
10	Metrodome (Minneapolis)

For the second month in a row the NFL leads all major leagues with the highest corporate ticket utilization according to Wallace.

Corporate spending on sports and entertainment tickets increased by 60% over November 2008 results. Wallace believes this trend will continue in 2010 as **(more)**

corporations continue to entertain and utilize tickets for business development purposes.

### **About TicketOS**

TicketOS is a SAAS that delivers real-time visibility into a corporation's ticket inventory in order to allocate, track and utilize tickets more efficiently and effectively than ever before and allows companies to maximize their investment in sports and entertainment sponsorships. In addition, the TicketOS offers employee purchase programs, digital ticket options, and secondary market access to tickets. For more information and a program demonstration, visit [www.TicketOS.com](http://www.TicketOS.com), e-mail [sales@TicketOS.com](mailto:sales@TicketOS.com), or call 1-800-367-8497.

### **About RazorGator.com**

RazorGator.com is the leader in Hard-To-Get<sup>®</sup> tickets for sports and entertainment events worldwide. RazorGator Interactive Group, which operates RazorGator, PrimeSport, and TicketOS, is a privately-held company headquartered in Los Angeles, California, with offices in Atlanta, Dallas, Phoenix, and India. Official partnerships with professional sports organizations include several NFL teams, the NCAA Men's Division I Basketball Championship Tournament, NCAA Men's Final Four, NCAA Women's Final Four<sup>®</sup>, NCAA Men's College World Series<sup>®</sup>, NCAA Men's Frozen Four<sup>®</sup>, Rose Bowl<sup>®</sup>, and UFC<sup>®</sup>. For more information, visit [www.razorgator.com](http://www.razorgator.com) or call 1-800-542-4466.

####

### **Media Contact:**

Jean Nickerson

Kel & Partners

[jean@kelandpartners.com](mailto:jean@kelandpartners.com)

(617) 904-9393 x.129