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New Services from TicketOS Modernize, Streamline Corporate Ticket Management

E-Tickets, Resale-to-Employee programs provide Fortune 1000 companies opportunity to control costs, maximize ROI on ticket investments

LOS ANGELES (March 10, 2009) – TicketOS, a corporate ticket solution provided by RazorGator, the worldwide leader in on-demand sports and event ticket management software and services, now offers Fortune 1000 companies an Employee Ticket Purchase program and E-Tickets service to help control the expense associated with sport and entertainment ticket inventories used to entertain clients and prospects, and even improve ROI on these investments.

TicketOS is offering these services as many companies struggle to control costs and wring out value from any locked-in expenses on the books.

“Companies are hurting themselves by not maximizing the value of their ticket investments, which makes these assets seem expendable,” said John Wallace, general manager of TicketOS. “Our Employee Ticket Purchase program and E-Tickets service streamline ticket management for these companies, improving efficiency and, ultimately, the bottom line.”

Ticket management is the way companies automate, centralize, fulfill, and track their sports and entertainment ticket inventories procured through sponsorship, season tickets purchases, and ad-hoc purchases.

Employee Ticket Purchase Program (ETPP)

TicketOS offers a proprietary, software-enabled Employee Ticket Purchase Program that companies can use to increase utilization of their ticket inventories, improve the return on their ticket investment, and create a compelling and popular employee benefit program. Companies can use the service to offer employees unused, locked-in tickets at face value for purchase via personal credit cards. For employees, access to their employer’s tickets at reasonable prices is a unique and valued benefit especially in tough economic times.

“Companies with large ticket inventories will almost inevitably have more tickets available than what can be used for business purposes, so allowing employees to purchase these tickets just makes sense,” said Wallace. “The Employee Ticket Purchase Program from TicketOS is a secure and cost-effective approach; in fact, companies often find the program pays for itself after selling just 10 percent of their ticket inventory.”

The ETPP program uses TicketOS software to provide employees a snapshot of available tickets in the company inventory and an opportunity to purchase the tickets at pre-established prices. The company benefits by recouping costs that otherwise would have been wasted on unused tickets.

(more)

E-Tickets

TicketOS offers E-Tickets for *Fortune* 1000 companies looking to control expenses associated with sport and entertainment ticket inventories. The service can eliminate shipping costs, while adding efficiency and convenience to ticket fulfillment.

“Each company I speak with shares the goal to eliminate the daily and weekly shipment of paper tickets, so we developed a simple process that enables these tickets to be distributed electronically,” said Wallace. “Furthermore, E-Tickets conforms with a variety of green initiatives that corporations are working diligently to support.”

E-Tickets eliminates the need for paper ticket fulfillment and associated shipping costs. The service allows employees to use any computer to view, select, and print tickets conveniently and instantly, all while adhering to their respective company’s tracking, reporting, and usage policies.

E-Tickets automates ticket fulfillment, avoiding the manual, in-person fulfillment process that too often includes countless drawers full of tickets, hundreds of employee requests to screen and facilitate, and one overwhelmed administrative assistant or marketing associate. The service streamlines the fulfillment process through a centrally managed Web site, which allows companies to reallocate those employees to more productive areas.

About TicketOS

TicketOS delivers real-time visibility into a corporation’s ticket inventory in order to allocate, track and utilize tickets more efficiently and effectively than ever before and allows companies to maximize their investment in sports and entertainment sponsorships. In addition, the TicketOS ConciergeSM service allows corporations to buy tickets directly from RazorGator while still using the same command and control feature that the TicketOS platform offers. For more information and a program demonstration, visit www.TicketOS.com, e-mail sales@TicketOS.com, or call 1-800-367-8497.

About RazorGator

RazorGator is the leader in Hard-To-GetSM tickets for sports and entertainment events worldwide. RazorGator Interactive Group, which operates RazorGator, PrimeSport, and TicketOS is a privately held company headquartered in Los Angeles with offices in Atlanta, Dallas, Phoenix, and India. Official partnerships with professional sports organizations include the San Francisco 49ers, Buffalo Bills, Carolina Panthers, Oakland Raiders, St. Louis Rams, Baltimore Ravens, Seattle Seahawks, Minnesota Vikings, Pittsburgh Pirates, the NCAA[®] - Men’s Division I Basketball Championship Tournament, NCAA Men’s Final Four[®], NCAA Women’s Final Four[®], NCAA College World Series[®], NCAA Men’s Frozen Four[®], Rose Bowl[®] and UFC[®]. For more information, visit www.razorgator.com or call 1-800-542-4466.

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