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PepsiCo PARTNERS WITH TicketOS FOR CORPORATE TICKET MANAGEMENT SOLUTION

Real Time Visibility to Allocate, Track and Utilize Tickets More Efficiently

LOS ANGELES, CA April 6, 2010 – TicketOS (www.ticketos.com), a corporate ticket solution provided by Razorgator.com, the leader in Hard-To-Get® tickets for sports and entertainment events worldwide, today announced a partnership with PepsiCo to provide an enterprise-wide solution to serve as its new ticket management platform.

TicketOS provides a ticket management solution across PepsiCo including Pepsi-Cola North America Beverages and Gatorade's brands to accurately track and report against every ticket asset in its inventory. The management platform's reporting functionality will allow PepsiCo to meet all audit and compliance requirements. The solution also enables PepsiCo to convert their paper tickets to digital, significantly reducing or even eliminating shipping costs. And as a benefit to the PepsiCo employee base, TicketOS built an integrated employee purchase program for excess inventory.

TicketOS delivers real-time visibility into a corporation's ticket inventory in order to allocate, track and utilize tickets efficiently and effectively. Additionally, the TicketOS ConciergeSM service allows corporations to buy tickets directly from RazorGator, while still using the same command and control feature the TicketOS platform offers. This provides the customer the ability to capture and report against all corporate ticket spend, both from season/sponsorship spend and all per event or ad-hoc purchases enterprise wide.

"We are really excited to be working with PepsiCo" said General Manager of TicketOS, John Wallace. "PepsiCo challenged the TicketOS team to provide custom reporting functionalities and to deploy a digital ticket solution that met their specific workflow requirements, and we were the only company who could meet the challenge. Our innovative, digital ticket management system will help them maximize their investment in sports and entertainment sponsorships."

About TicketOS

TicketOS is a SAAS that delivers real-time visibility into a corporation's ticket inventory in order to allocate, track and utilize tickets more efficiently and effectively than ever before and allows companies to maximize their investment in sports and entertainment sponsorships. In addition, the TicketOS offers employee purchase programs, digital ticket options, and secondary market access to tickets. For more

information and a program demonstration, visit www.TicketOS.com, e-mail sales@TicketOS.com, or call 1-800-367-8497.

About RazorGator

RazorGator is the leader in Hard-To-GetSM tickets for sports and entertainment events worldwide. RazorGator Interactive Group, which operates RazorGator, PrimeSport, and TicketOS is a privately held company headquartered in Los Angeles with offices in Atlanta, Dallas, Phoenix, and India. Official partnerships with professional sports organizations include the San Francisco 49ers, Buffalo Bills, Carolina Panthers, St. Louis Rams, Baltimore Ravens, Seattle Seahawks, Minnesota Vikings, the NCAA[®] - Men's Division I Basketball Championship Tournament, NCAA Men's Final Four[®], NCAA Women's Final Four[®], NCAA College World Series[®], NCAA Men's Frozen Four[®], Rose Bowl[®] and UFC[®]. For more information, visit www.razorgator.com or call 1-800-542-4466.

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