



**For Immediate Release**

**TicketOS Announces the Creation of the Corporate Ticket Index™**

***Index Shows that Utilization of Corporate-Owned Tickets is Growing***

**LOS ANGELES (November 3, 2009)** – TicketOS, the worldwide leader in on-demand sports and event ticket management software and services, announced today the creation of its monthly Corporate Ticket Index™. The index will track key metrics regarding corporate ticket use.

The first index shows that utilization of corporate-owned inventory across all North American venues was 69% for October, which is down from 71% in September, but up 31% from October 2008. Club and stadium seating use averaged 73% while suite seats averaged 67% for October. The NFL leads all major leagues with the highest corporate ticket utilization.

Baseball playoffs were extremely popular this October as evidenced by Yankee Stadium, Dodger Stadium, Fenway Park, and Citizens Bank Park showing up in the top 8 venues by volume.

“It’s fantastic to see a large increase in corporate ticket utilization year over year,” said John Wallace, General Manager of TicketOS. “We view this as a positive sign that corporations are entertaining more today versus a year ago and the data supports the trend that spending will continue into 2010.”

According to Wallace, the following venues showed above average corporate-owned ticket volumes and utilization rates:

Venues With The Largest Corporate Season Ticket Volume	
1	Yankee Stadium (New York)
2	Madison Square Garden (New York)
3	Verizon Center (Washington, DC)
4	Dodger Stadium (Los Angeles)
5	FedEx Field (Washington DC)
6	Fenway Park (Boston)
7	American Airlines Center (Dallas)
8	Citizens Bank Park (Philadelphia)
9	Giants Stadium (New Jersey)
10	Phillips Arena (Atlanta)

Venues With the Highest Corporate Season Ticket Utilization	
1	Arrowhead Stadium (Kansas City)
2	FedEx Field (Washington DC)
3	Cowboys Stadium (Dallas)
4	Giants Stadium (New Jersey)
5	Gillette Stadium (Massachusetts)
6	Dodger Stadium (Los Angeles)
7	Fenway Park (Boston)
8	Kansas Speedway (Kansas City)
9	Angel Stadium (Anaheim)
10	Yankee Stadium (New York)

**(more)**

**About TicketOS**

TicketOS is a SAAS that delivers real-time visibility into a corporation's ticket inventory in order to allocate, track and utilize tickets more efficiently and effectively than ever before and allows companies to maximize their investment in sports and entertainment sponsorships. In addition, the TicketOS offers employee purchase programs, digital ticket options, and secondary market access to tickets. For more information and a program demonstration, visit [www.TicketOS.com](http://www.TicketOS.com), e-mail [sales@TicketOS.com](mailto:sales@TicketOS.com), or call 1-800-367-8497.

**About RazorGator**

RazorGator is the leader in Hard-To-Get® tickets for sports and entertainment events worldwide. RazorGator Interactive Group, which operates RazorGator, PrimeSport, and TicketOS, is a privately-held company headquartered in Los Angeles, California, with offices in Atlanta, Dallas, Phoenix, and India. Official partnerships with professional sports organizations include several NFL teams, the NCAA Men's Division I Basketball Championship Tournament, NCAA Men's Final Four, NCAA Women's Final Four®, NCAA Men's College World Series®, NCAA Men's Frozen Four®, Rose Bowl®, and UFC®. For more information, visit [www.razorgator.com](http://www.razorgator.com) or call 1-800-542-4466.

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